



IBHA WORLD SHOW SPONSORSHIPS

**Deadlines: Mar 20, 2022 to be included in World Show Brochures
Jun 10, 2022 to be included in the World Show Program Book**

Show is July 25–30 at C Bar C Expo Center, Cloverdale, Indiana

...**FRIEND OF SHOW** \$100.00 SPONSORSHIP INCLUDES:

- Acknowledgement in World Show Program Book.

...**CLASS SPONSOR** \$150.00 SPONSORSHIP INCLUDES:

- Announcement made at the beginning of the chosen class.
- Business card size ad/coupon in World Show Program Book. (Ad or business card must be included.)

Please list class/classes for this sponsorship. Only one sponsor per class on first come basis.

1st Choice: _____

...**BUSINESS CLASS SPONSOR** \$300.00 SPONSORSHIP INCLUDES:

- Company name, logo and link on the IBHA website.
- Company name, logo and link on the IBHA facebook page.
- Company listed in the World Show Program Book under chosen class. *List class above.*
- Announcement made at the beginning of the chosen class with a brief company description.
- Coupons or flyers from business will be included in each entry's show packet. Advertisements will be no larger than 1 8X10 page and will be provided by the business...or ..1/4 page ad in the World Show Program book.

...**BUSINESS GENERAL SPONSOR** \$500.00 SPONSORSHIP INCLUDES:

- Company name, logo and link on the IBHA website, facebook page and World Show Program Book.
- Announcement made at the beginning of the show each day with a brief company description.
- ½ page ad in the World Show Program book.
- Coupons or flyers from business will be included in each entry's show packet. Advertisements will be no larger than 1 8X10 page and will be provided by the business.

...**BRONZE SPONSOR** \$1000.00 SPONSORSHIP INCLUDES:

- Company name, logo and link on the IBHA website, facebook page and World Show Brochure.
- Company announced daily as a World Show supporter.
- Full page ad in the World Show Program book.
- Coupons or flyers from business will be included in each entry's show packet. Advertisements will be no larger than 1 8X10 page and will be provided by the business.
- Company logo and link included on the World Show information sent to all IBHA members.
- Company name and logo included on all IBHA World Show advertising in outside magazines, including the AQHA Journal and the Chronicle. *Sponsorship must be received by Mar 5, 2022 to be included in outside advertising.*

...**SILVER SPONSOR** \$2500.00 SPONSORSHIP INCLUDES:

- Everything that the Bronze sponsor offers PLUS:
- Vendor Space
- Company info included on the newsletter blast to all NSBA members.

...**GOLD SPONSOR** \$5000.00 SPONSORSHIP INCLUDES:

- Everything that the Bronze sponsor offers PLUS:
- Company banner to be hung during the WarmUp and World Show.
- 4 tickets to the Exhibitors Party and Queens Ball.

...**ADDED MONEY CLASS SPONSOR:** _____\$250.00 or _____\$500.00

- Acknowledgement in World Show Program Book.
- Announcement made at the beginning of the chosen class.
- Photo taken with class winners.

...**GOLD TITLE SHOW SPONSOR** \$40,000.00 SPONSORSHIP INCLUDES:

- Your name to be included on the name of the show. EXAMPLE: "John Deere IBHA World Show"
- Company name, logo and link on the IBHA website.
- Company name, logo and link on the IBHA facebook page.
- Announcement made at the beginning of each day with a brief company description.
- Company announced daily as a World Show supporter.
- Full page ad in the inside cover of the World Show Program book.
- Coupons or flyers from business will be included in each entry's show packet. Chosen coupons or flyers will be no larger than 1 8X10 page and will be provided by the business.
- Company logo and link included on the World Show newsletter sent to all IBHA members.
- Company name and logo included on all IBHA World Show advertising in outside magazines, including the AQHA Journal and Equine Chronicle. *Sponsorship must be received by Mar 5, 2022!*
- Company name and logo included on the IBHA World Show brochure.
- Company name and logo included on the newsletter blast NSBA members
- Vendor space to be size appropriate for your product
- Two banners to be hung in appropriate areas
- Eight tickets to both the Exhibitors Party and Queens Ball
- Company name and logo to be included in any and all other advertising avenues that might be taken.

THE FOLLOWING DIVISION SPONSORSHIPS WILL INCLUDE THE SAME AS A BRONZE SPONSORSHIP, PLUS 2 tickets to the Exhibitor's Party and Queens Ball. These sponsorships will provide the World Champion All Around and Reserve All Around Awards in the respective division. Please have a representative at the Queens Ball to present the awards.

____ \$1000 MINIATURE SPONSOR ____ \$1000 RANCH HORSE

____ \$1000 ADULT WALK TROT ____ \$2000 YOUTH TEAM

Payable to: "IBHA World Show" PO Box 268, Shelby, IN 46377

Sponsor's name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: (____) _____

Signature: _____ Date: _____