



INTERNATIONAL BUCKSKIN HORSE ASSOC.

2023 WORLD CHAMPIONSHIP PROGRAM BOOK

JULY 23 – 29, 2023 CLOVERDALE, INDIANA

June 15, 2023 Deadline for Ad Submissions

COLOR ADVERTISING:

___ Center Spread (2 pages).....\$550.00	___ Half Page.....\$200.00
___ Back Cover.....\$400.00	___ Quarter Page.....\$150.00
___ Inside Back Cover.....\$350.00	___ Business Card.....\$50.00
___ Full Page.....\$275.00	

IBHA CLASS SPONSOR : \$150.00 SPONSORSHIP INCLUDES:

- Announcement made at the beginning of the chosen class and randomly throughout the show.
- Color Business card size ad/coupon in the World Show Program Book.

Please list class/classes for this sponsorship. Only one sponsorship per class on first come basis.

1st Choice: _____

2nd Choice: _____

Program Ad pages are 8.5 inches wide by 11 inches in height with a ¼ bleed. Finished ads for full pages that wish to include a bleed need to be 8 ¾ inches by 11 ½ inches.

<u>Ad Sizes</u>	<u>Advertising Specifications:</u>
Full Page: 8 ½ X 11 inches	All ads should be 300 dpi resolution for highest quality. IBHA will not be responsible for ads submitted with a dpi less than 300. Accepted file formats include: tiff, PDF, jpeg, eps, gif and psd.
Half Page: 7.6875 X 4.875 inches	
Quarter Page: 3.7188 X 4.875 inches	
Business Card: 3 ½ X 2 inches	

- Ads can be emailed or submitted on CD. Ads and payment must arrive no later than June 15, 2023. Ads without payment will not go to print. (Please call to confirm email delivery)

Acceptable Payment Method: Check, Money Order, Visa & Master Card

For more information contact: International Buckskin Horse Assoc.

P O Box 268 * Shelby, IN 46377

www.ibha.net * 219-552-1013 * ibhainc@sbcglobal.net

Name: _____ Signature: _____

(Address) (City) (State) (Zip)

___ Please bill my VISA card. _____
(Name of Cardholder) (Visa Number) (Exp.Date) (Security Code)