



# IBHA SPONSORSHIPS

**Deadlines: Mar 20, 2021 to be included in World Show Brochures**

*(Bronze, Silver and Gold Sponsorship)*

**Jun 10, 2021 to be included in the World Show Program Book**

- ...**FRIEND OF SHOW \$100.00 SPONSORSHIP INCLUDES:**
  - Acknowledgement in World Show Program Book.
- ...**CLASS SPONSOR \$150.00 SPONSORSHIP INCLUDES:**
  - Announcement made at the beginning of the chosen class.
  - Business card size ad/coupon in World Show Program Book. (Ad or business card must be included.)

*Please list class/classes for this sponsorship. Only one sponsor per class on first come basis.*

1<sup>st</sup> Choice: \_\_\_\_\_

- ...**BUSINESS CLASS SPONSOR \$300.00 SPONSORSHIP INCLUDES:**
  - Company name, logo and link on the IBHA website.
  - Company name, logo and link on the IBHA facebook page.
  - Company listed in the World Show Program Book under chosen class. *List class above.*
  - Announcement made at the beginning of the chosen class with a brief company description.
  - Coupons or flyers from business will be included in each entry's show packet. Advertisements will be no larger than 1 8X10 page and will be provided by the business...or ..1/4 page ad in the World Show Program book.

- ...**BUSINESS GENERAL SPONSOR \$500.00 SPONSORSHIP INCLUDES:**
  - Company name, logo and link on the IBHA website, facebook page and World Show Program Book.
  - Announcement made at the beginning of the show each day with a brief company description.
  - ½ page ad in the World Show Program book.
  - Coupons or flyers from business will be included in each entry's show packet. Advertisements will be no larger than 1 8X10 page and will be provided by the business.

- ...**BRONZE SPONSOR \$1000.00 SPONSORSHIP INCLUDES:**
  - Company name, logo and link on the IBHA website, facebook page and World Show Brochure.
  - Company announced daily as a World Show supporter.
  - Full page ad in the World Show Program book.
  - Coupons or flyers from business will be included in each entry's show packet. Advertisements will be no larger than 1 8X10 page and will be provided by the business.
  - Company logo and link included on the World Show information sent to all IBHA members.
  - Company name and logo included on all IBHA World Show advertising in outside magazines, including the AQHA Journal and the Chronicle. *Sponsorship must be received by March 1, 2021 to be included in outside advertising.*

- ...**SILVER SPONSOR \$2500.00 SPONSORSHIP INCLUDES:**
  - Everything that the Bronze sponsor offers PLUS:
  - Vendor Space
  - Company info included on the newsletter blast to all NSBA members.

- ...**GOLD SPONSOR \$5000.00 SPONSORSHIP INCLUDES:**
  - Everything that the Silver sponsor offers PLUS:
  - Company banner to be hung during the WarmUp and World Show.
  - 4 tickets to the Exhibitors Party and Queens Ball.

- ...**ADDED MONEY CLASS SPONSOR: \_\_\_\_\_\$250.00 or \_\_\_\_\_\$500.00**
  - Acknowledgement in World Show Program Book.
  - Announcement made at the beginning of the chosen class.
  - Photo taken with class winners.

- ...**GOLD TITLE SHOW SPONSOR \$40,000.00 SPONSORSHIP INCLUDES:**

Your name to be included on the name of the show.  
EXAMPLE: "John Deere IBHA World Show"

  - Company name, logo and link on the IBHA website.
  - Company name, logo and link on the IBHA facebook page.

- Announcement made at the beginning of each day with a brief company description.
- Company announced daily as a World Show supporter.
- Full page ad in the inside cover of the World Show Program book.
- Coupons or flyers from business will be included in each entry's show packet. Chosen coupons or flyers will be no larger than 1 8X10 page and will be provided by the business.
- Company logo and link included on the World Show newsletter sent to all IBHA members.
- Company name and logo included on all IBHA World Show advertising in outside magazines, including the AQHA Journal and Horse Circuit News. *Sponsorship must be received by March 1, 2021!*
- Company name and logo included on the IBHA World Show brochure.
- Company name and logo included on the newsletter blast NSBA members
- Vendor space to be size appropriate for your product
- Two banners to be hung in appropriate areas
- Eight tickets to both the Exhibitors Party and Queens Ball
- Company name and logo to be included in any and all other advertising avenues that might be taken.

THE FOLLOWING DIVISION SPONSORSHIPS WILL INCLUDE THE SAME AS A BRONZE SPONSORSHIP, PLUS 2 tickets to the Exhibitor's Party and Queens Ball. These sponsorships will provide the World Champion All Around and Reserve All Around Awards in the respective division. Please have a representative at the Queens Ball to present the awards.

- \$1000 MINIATURE SPONSOR      ---- \$1000 RANCH HORSE
- \$1000 ADULT WALK TROT      ---- \$2000 YOUTH TEAM

**Payable to:** "IBHA World Show" PO Box 268, Shelby, IN 46377

Sponsor's name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_