



INTERNATIONAL BUCKSKIN HORSE ASSOC.

2021 WORLD CHAMPIONSHIP PROGRAM BOOK

JULY 27 – 31, 2021 CLOVERDALE, INDIANA

June 25, 2021 Deadline for Ad Submissions

COLOR ADVERTISING:

<input type="checkbox"/> Center Spread (2 pages).....	\$550.00	<input type="checkbox"/> Half Page.....	\$200.00
<input type="checkbox"/> Back Cover.....	\$400.00	<input type="checkbox"/> Quarter Page.....	\$150.00
<input type="checkbox"/> Inside Back Cover.....	\$350.00	<input type="checkbox"/> Business Card.....	\$50.00
<input type="checkbox"/> Full Page.....	\$275.00		

IBHA CLASS SPONSOR : \$150.00 SPONSORSHIP INCLUDES:

- Announcement made at the beginning of the chosen class and randomly throughout the show.
- Color Business card size ad/coupon in the World Show Program Book.

Please list class/classes for this sponsorship. Only one sponsorship per class on first come basis.

1st Choice: _____

2nd Choice: _____

Program Ad pages are 8.5 inches wide by 11 inches in height with a ¼ bleed. Finished ads for full pages that wish to include a bleed need to be 8 ¾ inches by 11 ½ inches.

<u>Ad Sizes</u>	
Full Page:	8 ½ X 11 inches
Half Page:	7.6875 X 4.875 inches
Quarter Page:	3.7188 X 4.875 inches
Business Card:	3 ½ X 2 inches

<u>Advertising Specifications:</u>
All ads should be 300 dpi resolution for highest quality. IBHA will not be responsible for ads submitted with a dpi less than 300. Accepted file formats include: tiff, PDF, jpeg, eps, gif and psd.

- Ads can be emailed or submitted on CD. Ads and payment must arrive no later than June 25, 2021. Ads without payment will not go to print. (Please call to confirm email delivery)

Acceptable Payment Method: Check, Money Order, Visa & Master Card

For more information contact: International Buckskin Horse Assoc.

P O Box 268 * Shelby, IN 46377

www.ibha.net * 219-552-1013 * ibhainc@sbcglobal.net

Name: _____ Signature: _____

(Address) (City) (State) (Zip)

Please bill my VISA card. (Name of Cardholder) (Visa Number) (Exp.Date) (Security Code)