



IBHA BUSINESS SPONSORSHIPS

Must be received by June 22, 2010 to be listed in the World Show Program book!

...FRIEND OF SHOW \$50.00 SPONSORSHIP INCLUDES:

- Acknowledgement in World Show Program Book.

...CLASS SPONSOR \$150.00 SPONSORSHIP INCLUDES:

- Announcement made at the beginning of the chosen class and randomly throughout the show.
- Business card size ad/coupon in World Show Program Book.

**(Ad or business card must be included. *This sponsorship only to be mailed to:*
Equine National – 12769 155th Ave – Bloomer, WI 54724**

Please list class/classes for this sponsorship. Only one sponsor per class on first come basis.

1st Choice: _____

2nd Choice: _____

...BUSINESS SPONSOR \$250.00 SPONSORSHIP INCLUDES:

- Announcement made at the beginning of the chosen class and randomly throughout the show.
- Business card ad in the World Show Program Book and listed under chosen class.
- Coupons or flyers from business will be included in each entry's show packet. Chosen coupons or flyers will be no larger than 1 8X10 page and will be provided by the business.

Please list class/classes for this sponsorship. Only one sponsor per class on first come basis.

1st Choice: _____

2nd Choice: _____

...GENERAL SHOW SPONSOR \$1000.00 SPONSORSHIP INCLUDES:

- Acknowledgement printed in World Show Program Book.
- Announcement made daily prior to start of show and randomly during show.
- Your company or farm literature or discount coupons included in registration packets.
- 2 tickets to Scholarship Auction/Exhibitor's Party.
- 2 tickets to Queen's Ball & Awards Banquet.
- Option to have your banner in main arena during the circuit of shows and the World Show.
- Acknowledgement printed in the IBHA monthly magazine "Equine National".
- Recognition in all IBHA ads for the show in outside publications.

...SILVER SHOW SPONSOR \$2000.00 SPONSORSHIP INCLUDES:

- Acknowledgement printed in World Show Program Book.
- Announcement made daily prior to start of show and randomly during show.
- Your company or farm literature or discount coupons included in registration packets.
- 2 tickets to Scholarship Auction/Exhibitor's Party.
- 2 tickets to Queen's Ball & Awards Banquet.
- Option to have your banner in main arena during the circuit of shows and the World Show.
- Acknowledgement printed in the IBHA monthly magazine "Equine National".
- Recognition in all IBHA ads for the show in outside publications.
- Vendor Space provided during show
- ½ page ad in World Show Program Book

...GOLD TITLE SHOW SPONSOR \$25,000.00 SPONSORSHIP INCLUDES:

- Your name to be included on the name of the show. EXAMPLE: "Ford IBHA Dunarama World Show"
- Your logo on all World Show advertising.
- 2 banners placed in the main arena.
- Reserved table for up to 8 at the Exhibitors Party.
- Reserved table for up to 8 at the Queens Ball.
- Your name engraved on each of the World Championship Silver Buckles as sponsor of the championship. This entails 80 or more World Championship and 80 or more Reserve World Championship Buckles.
- Your literature, discount coupons, etc. included in registration packets.
- Vendor Space
- Announcement made daily prior to start of show and randomly during the show acknowledging your company as the Title Sponsor.
- Full page ad in the World Show Program Book.

...SPECIAL INCENTIVE SPONSORSHIP:

Can be purchased in addition to any above or as a separate sponsorship.

\$200.00 SPECIAL INCENTIVE INCLUDES: \$150.00 to be awarded to the winner of the title selected below and two tickets to the Queens Ball to present the cash award.

Check title selected:

- Winning team of Youth Team Tournament
- Winning team of Stall Decorating Contest

- Miss Buckskin World
- Miss Horsemanship

Make check payable to: " IBHA Dunarama"
PO Box 268
Shelby, IN 46377

Sponsor's Name: _____

Address: _____

City: _____ State: _____ Zip _____ Phone: (____) _____

Signature of authorized agent: _____ Date: _____